

Friday 1st March 2019

Dear Parent/Carer

There has been a lot of media coverage regarding the 'MOMO Challenge'.

We would like to help support you with this recent phenomenon if you were to encounter anything online that causes you a concern.

After liaising with the NSPCC and Safer Internet releases regarding this, there is not any confirmed evidence of the 'MOMO Challenge' posing a threat to children. It is however, important to note that this is causing children to become frightened due to the nature of the image and the information in press releases.

Please be aware of the MOMO image and report directly to the social media platform if you see anything to do with MOMO. It is important that you do not forward the image and information on to anyone else.

Take the opportunity to refresh your knowledge regarding online safety in order to protect your children online and make yourselves aware of risks currently posing online. I'd encourage you to talk to your children about the apps and games they engage with and their social media use and presence. If you have any concerns about your child's internet use and online content the following links are designed to help you and your family;

- Safer Internet: www.saferinternet.org.uk/parents
- Child Exploitation and Online Protection (CEOP): www.thinkuknow.co.uk
- NSPCC/O2: www.childline.org.uk

I have also attached information regarding MOMO, a worksheet on keeping your family safe online and an Information and online resources sheet that you may find particularly helpful.

Regards,

Mrs M Crofton-Sleigh
Alternate Designated Safeguarding Lead
E Safety Lead

The school is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment