

Scheme of Assessment (specification abstract):

Component 1: Portfolio – ‘Festival’ - 7243/C

BRIEF: Festivals around the world celebrate different cultures and traditions. Some festivals are based on folklore or the seasons. Others celebrate art, music, dance, sport, or food and wine.

You are required to design a poster and leaflet promoting a festival event that will stimulate audiences with imaginative design solutions that may; engage and inform, challenge and persuade, shock and provoke, excite and entertain the viewer. Designs should feature information such as the name of the festival, date, opening times, performance details, location, and cost.

The emphasis of this component will be on the development of understanding and skills using an appropriate range of materials, processes and techniques. Students should produce a collection of materials that exemplifies work carried out during the AS course.

Component 2: Externally set assignment: 7243/X

AQA will provide a separate externally set assignment for each title, each with five different starting points. Students must select and respond to **one** starting point from their chosen title.

This will be issued to students on the 1st February or as soon as possible after that date.

The externally set assignment provides evidence of their ability to research and develop ideas and to make clear the link between their own and others’ work within specified time constraints.

Autumn Term		Spring Term		Summer Term	
<p>Assessment objective focus: A01 - Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding. A03 - Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress.</p> <p>Overview of tasks undertaken:</p> <ul style="list-style-type: none"> Route option diagram Statement of intent Trip Report Photoshoot Secondary Product Analysis Mood-boards Typography experiments Logo Analysis Logo Scamp Designs Research Conclusion Initial product scamp designs. Artist critical studies Artist transcriptions 	<p>Assessment objective focus: A02 - Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops. A03 - Continue to Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress. A04 - Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements.</p> <p>Overview of tasks undertaken:</p> <ul style="list-style-type: none"> Final Piece Plan Media experiments Development of final ideas Pages Personal response in the creation of a logo design. Development of Initial product scamp designs 	<p>Assessment objective focus: A01 - Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding. A02 - Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops. A03 - Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress.</p> <p>Specific tasks to be decided by the student(s) and/or the starting point requirements. Students will be guided to complete:</p> <ul style="list-style-type: none"> Route option diagram - investigating the creative brief set. Mood-boards Individualised photoshoots Artist critical studies Artist Transcriptions In the style of... 	<p>Assessment objective focus: A01 - Continue to develop ideas through investigations, demonstrating critical understanding of sources. A02 - Continue to refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes. A03 - Continue to record ideas, observations and insights relevant to intentions as work progresses.</p> <p>Specific tasks to be decided by the student(s) and/or the starting point requirements. Students will be guided to complete:</p> <ul style="list-style-type: none"> Development & refinement of final design(s) 	<p>Assessment objective focus: A04 - Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language.</p> <p>Specific tasks to be decided by the student(s) and/or the starting point requirements. Students will be guided to complete:</p> <ul style="list-style-type: none"> Personal Responses <ul style="list-style-type: none"> Supervised time - 10 hours Final piece evaluation 	<p>Year 13 Component 1: Personal investigation Assessment objective focus: A01 - Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding. A03 - Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress.</p> <p>Overview of tasks undertaken:</p> <ul style="list-style-type: none"> Route option diagram(s) Statement of intent Mood-boards

Assessment:

During Year 12 students will work towards their portfolio Component 1 – Portfolio (60% AS weighting) and Component 2: Externally set assignment (40% AS weighting).

Students’ work will be marked using an online assessment grid and feedback booklets once a term.

Assessment objectives (AOs) are set by Ofqual and are the same across all A level Art and Design specifications and all exam boards.

Students will receive centre feedback against the assessment objectives below:

AO1: Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding.

AO2: Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops.

AO3: Record ideas, observations, and insights relevant to intentions, reflecting critically on work and progress.

AO4: Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements.

Scheme of Assessment (specification abstract):

In Component 1 - Portfolio - 7203/C

Students are required to conduct a practical investigation, into an idea, issue, concept or theme, supported by written material. The focus of the investigation must be identified independently by the student and must lead to a finished outcome or a series of related finished outcomes. The investigation should be a coherent, in-depth study that demonstrates the student's ability to construct and develop a sustained line of reasoning from an initial starting point to a final realisation. The investigation must show clear development from initial intentions to the final outcome or outcomes. It must include evidence of the student's ability to research and develop ideas and relate their work in meaningful ways to relevant critical/contextual materials.

Component 2: Externally set assignment: 7203/X

AQA will provide a separate externally set assignment for each title, each with five different starting points. Students must select and respond to **one** starting point from their chosen title.

This will be issued to students on the 1st February or as soon as possible after that date.

The externally set assignment provides evidence of their ability to research and develop ideas and to make clear the link between their own and others' work within specified time constraints.

Autumn Term		Spring Term		Summer Term	
<p>Assessment objective focus:</p> <p>A01 - Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding.</p> <p>A03 - Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress.</p> <p>Overview of tasks undertaken:</p> <ul style="list-style-type: none"> • Trip Report • Photoshoot • Secondary Product Analysis • Typography experiments • Logo Analysis • Logo Scamp Designs • Research Conclusion • Initial product scamp designs. • Artist critical studies • Artist transcriptions 	<p>Assessment objective focus:</p> <p>A02 - Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops.</p> <p>A03 - Continue to Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress.</p> <p>A04 - Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements.</p> <p>Overview of tasks undertaken:</p> <ul style="list-style-type: none"> • Final Piece Plan • Media experiments • Development of final ideas Pages • Personal response in the creation of a logo design. • Development of Initial product scamp designs 	<p>Assessment objective focus:</p> <p>A01 - Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding.</p> <p>A02 - Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops.</p> <p>A03 - Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress.</p> <p>Specific tasks to be decided by the student(s) and/or the starting point requirements. Students will be guided to complete:</p> <ul style="list-style-type: none"> • Route option diagram - investigating the creative brief set. • Mood-boards • Individualised photoshoots • Artist critical studies • Artist Transcriptions • In the style of... 	<p>Assessment objective focus:</p> <p>A01 - Continue to develop ideas through investigations, demonstrating critical understanding of sources.</p> <p>A02 - Continue to refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes.</p> <p>A03 - Continue to record ideas, observations and insights relevant to intentions as work progresses.</p> <p>Specific tasks to be decided by the student(s) and/or the starting point requirements. Students will be guided to complete:</p> <ul style="list-style-type: none"> • Development & refinement of final design(s) 	<p>Assessment objective focus:</p> <p>A04 - Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language.</p> <p>Specific tasks to be decided by the student(s) and/or the starting point requirements. Students will be guided to complete:</p> <ul style="list-style-type: none"> • Personal Responses <ul style="list-style-type: none"> ○ Supervised time - 15 hours • Final piece evaluation 	

Assessment:

During Year 13 students will work towards their portfolio Component 1: Personal investigation (60% A2 weighting) and Component 2: Externally set assignment (40% A2 weighting).

Students' work will be marked using an online assessment grid and feedback booklets once a term.

Assessment objectives (AOs) are set by Ofqual and are the same across all A level Art and Design specifications and all exam boards.

Students will receive centre feedback against the assessment objectives below:

AO1: Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding.

AO2: Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops.

AO3: Record ideas, observations, and insights relevant to intentions, reflecting critically on work and progress.

AO4: Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements.